
**Elaboration:**

- **Number of positive features:** This value equals to the sum of all the green marked features for a product. For every product, there are some positive (marked green) and negative (marked red) features. We sum up all the green marked features to calculate this value.

- **Rating Frequency:** This value indicates how frequently a product is receiving every 10 ratings on Amazon.com. This gives an idea of how frequently a product is being purchased. Usually, a lower value here means the product is getting sold at a faster rate. All these data were collected on 26th July, 2017.

- **Price:** The price on Amazon.com on 26th July, 2017.

- **Average Rating:** The average rating it has out of 5 on Amazon.com till 26th July, 2017.

- **Total reviews:** The total number of ratings/reviews it received on Amazon.com till 26th July, 2017.

- **For some points where positive or negative cannot be determined easily (for example, rating frequency, price etc.), we took an average value and marked everything that is equal or above that value green and anything lower than that red.**